



## California Association for Supervision and Curriculum Development

P.O. Box 1841, Oroville, CA 95965  
Tel/Fax: 800-660-9899 <http://www.cascd.org>

# Seeking Corporate Partners

**California ASCD**, an affiliate unit of International ASCD, actively seeks membership from all segments of the educational community. Membership is made up of superintendents, school site and district administrators, principals, teachers, university professors, and students. There are currently over 6,000 subscribers.

### **Purpose:**

The purpose of California ASCD is to promote the advancement of education by

1. Improving the educational process by helping members become more effective in their various roles as leaders in education.
2. Disseminating information about exemplary curriculum practices through a communication system of E-briefs, publications, workshops, and various other services.
3. Providing programs specifically designed to relate activities to students, their needs, and programs at all levels – preschool through adult education.
4. Working cooperatively with other state associations to provide effective education programs for the children in the State of California.
5. Cooperating and working with teachers, students, and the public so that the needs of the learner and the community may be best served.

### **Activities/Awards:**

California ASCD focuses on bringing educators the best thinking on emerging ideas through a variety of products and services, such as

- E-briefs furnish timely announcements on state and local events related to leadership, curriculum, and instruction
- Regional conferences/workshops cover topics relevant to local needs and reduce travel costs
- Diverse professional network enables members to share state-of-the-art resources, face challenges together, and explore new ideas
- Up-to-the Minute Information about California ASCD and its activities can be found on the World Wide Web (<http://www.cascd.org>)
- Partnerships with Computer Using Educators (CUE), California Learning Resource Network (CLRN), Technology Information Center for Administrative Leadership (TICAL) and the Association of California School Administrators (ACSA)



## California Association for Supervision and Curriculum Development Corporate Partner Levels and Benefits

*California ASCD corporation partner options enable your corporation many opportunities to advance your programs, products, and/or services and connect with educators who share our common interests of promoting the advancement of education.*

*California ASCD offers three tiered levels of membership that offers a continuum of ways to promote your corporation, while benefiting the educators in California.*

### **Platinum Membership \$3,000**

All of Silver Membership benefits, plus

- Opportunity to use CASCD logo in your marketing
- Company logo and description on the CASCD website and in 5 E-briefs
- A link to your company profile and product listings on website
- Top listing position when companies are listed by topic area on the website or newsletter
- Recognition at seminars and special events
- Complimentary registration to selected CASCD events
- Advertisement through the use of table space provided for CASCD members at a CASCD professional development at a 50% reduced conference fee rate
- Five individual annual memberships, including E-briefs
- Invitation to sponsor the luncheon and join CASCD Leadership Council at the President's Retreat
- Hyperlink to your corporate site on website

### **Gold Membership \$2,000**

All of Silver Membership benefits, plus

- Company logo and description on the California ASCD website (limited 100 words) and in 3 E-briefs
- Free advertising for upcoming events organized or attended by corporate members on the California ASCD website (limit to 3 times)
- Advertisement through the use of table space provided for CASCD members at a CASCD professional development at a 25% reduced conference fee rate
- Three individual memberships, include E-briefs
- Hyperlink to your corporate site on website
- Access to CASCD members at a CASCD professional development event and the opportunity to provide company literature.

### **Silver Membership \$1,000**

• All regular membership benefits including:

1. News Briefs which furnish timely information and articles on state and local events related to curriculum, instruction, and leadership
  2. Information at regional symposiums and events which provide in-depth information and strategies for educators
  3. A diverse professional network of California educators based on California's education issues.
- Company listing and logo on the CASCD website
  - Hyperlink to your corporate site on website
  - Advertisement provided for CASCD members at a CASCD professional development event
  - Access to CASCD members at a CASCD professional development event and the opportunity to be provided with sharing of literature
  - One individual membership, including E-briefs



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## Corporate Partnership Application

### Company Information:

Company Name:

Company Address:

City:

State:

Zip:

Contact Person:

Contact Person's  
telephone number:

Fax Number:

E-mail address:

Company's website:

What mission, vision, or goals do our organizations have in common? How do you see us working together?

Please submit a 50-word company description to be used on the CASCD website.



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## Corporate Partner Levels and Benefits

### Corporate Partner Dues:

- Platinum Membership - \$3,000 / year**
- Gold Membership - \$2,000 / year**
- Silver Membership - \$1,000 / year**

### Payment

- Check Enclosed**
- Charge my credit card**
  - VISA**
  - MasterCard**

\_\_\_\_\_  
**Account Number**

\_\_\_\_\_  
**Exp. Date**

\_\_\_\_\_  
**CVC/CVV#**

\_\_\_\_\_  
**Signature (Required from card holder)**

Please send registration information to:

California ASCD  
P.O. Box 1841  
Oroville, CA 95965

Fax: 530-534-5006

Thank you!

If you have any questions, please call our office at 800-660-9899.